

AVAILABLE NEW HOLLAND FILTERS.

01 ENGINE OIL FILTERS

Your off-road equipment generates more usable horsepower than ever before – much more than automotive engines. Tighter tolerances, higher temperatures and severe-duty cycles of off-road engines require high-quality filtration and increased durability without sacrificing filter life.



02 HYDRAULIC OIL FILTERS

As one of the first users of high-performance synthetic media in hydraulic and transmission filters, we continue to deliver the optimum balance of efficiency and capacity with CNH Industrial Genuine Parts filters.



03 FUEL FILTERS

With the extremely high injection pressures and tight tolerances of today's low-emissions engines, it doesn't take much dirt to clog a fuel system and stall an engine – and you work in a lot of dirt. Choose the best protection.

- Durable MicroLoc™ proprietary media delivers high-efficiency filtration in the toughest environments
- Higher efficiency without loss of capacity
- Better injector and fuel pump protection



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SAVE CENTS. VS. MAKES SENSE.



FILTER THE FACTS.

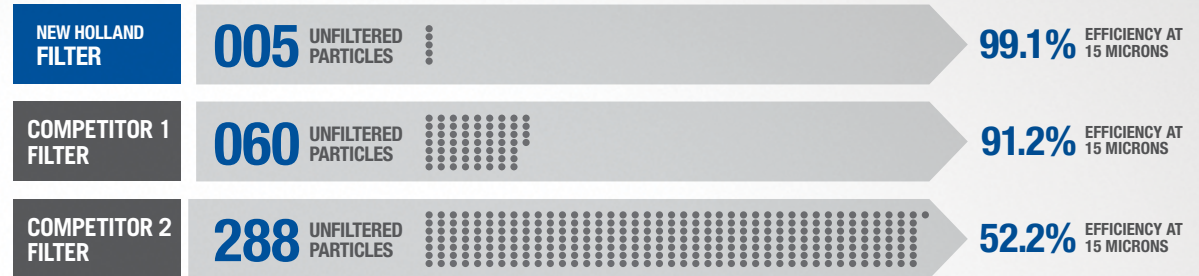
NOT ALL 15 MICRON FILTERS PERFORM THE SAME.

FACT VERSUS TRUTH: UNDERSTAND THE WHOLE STORY.

Many will-fitters produce 15 micron filters. In theory, all 15 micron filters should provide the same amount of protection. But when tested side-by-side, genuine New Holland filters deliver up to 60x more protection against potentially damaging particles. That's because genuine New Holland makes sure its filters do what they're intended to do: **PROTECT YOUR INVESTMENT.**

THESE NUMBERS DON'T LIE.

For every 576 particles* that pass through, only genuine New Holland filters have a 99.1% efficiency rating.



*15 micron particles

SUPERIOR COMPONENTS MAKE THE NEW HOLLAND DIFFERENCE.



01 CANISTER

OURS

- Smooth end and corners resist pressure cracks

THEIRS

- Sharp edges/wrench flats create pressure points and potential fluid leakage



02 SPRING

OURS

- Robust, heavier gauge wire provides strong seal pressure
- Wide-diameter provides stable filter support and prevents rocking

THEIRS

- Small spring
- Small diameter



03 FILTER MEDIA

OURS

- Synthetic, high-capacity media
- High-efficiency

THEIRS

- Cellulose, low-capacity media
- Low-efficiency – see chart above



04 SEAL

OURS

- Provides critical seal directly between element and baffle
- Provides anti-drain back sealing upon engine shutdown

THEIRS

- Seal placement and thin profile may allow dirty fluid to pass



05 BAFFLE

OURS

- High-strength shaped baffle
- Maintains shape and seal

THEIRS

- Flat, flexible baffle
- Flexes and cracks under stress